



Circulation

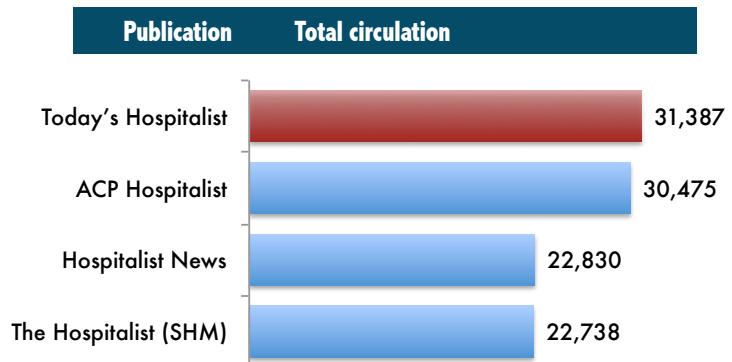
Today's Hospitalist has the largest total circulation of publications targeting hospitalists (31,387), and it goes to more hospitalists (29,458) than other publications. (That figure counts only practicing hospitalists, not residents and nonphysicians.)

Today's Hospitalist is also the only publication that hospitalists have asked to receive. According to our BPA statement, nearly 20,000 of our readers (19,460) have requested a subscription to Today's Hospitalist. Our list of requestors is bigger than the entire hospitalist circulation of competing publications.

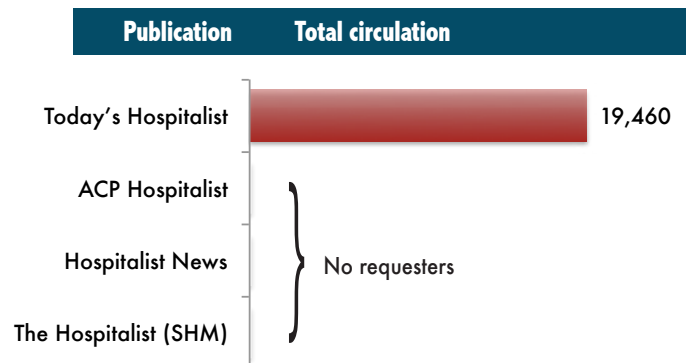
Today's Hospitalist circulation overview



Total circulation comparison



How many hospitalists request a subscription?



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Source: BPA statements (Today's Hospitalist, Hospitalist News, The Hospitalist) and published rate sheets (ACP Hospitalist)